# Starr Moss

### GIS and Cartography | Visualization | Web Development

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#### **EDUCATION**

2016

M.S., Cartography and GIS University of Wisconsin - Madison

2009

B.A., Geography

University of Wisconsin - Madison

#### **SKILLS**

Geospatial

ESRI ArcGIS | QGIS MapBox Studio | Carto

Languages

JavaScript | JQuery | d3.js | leaflet.js HTML | CSS | Python | R | SQL

Design

Photoshop | Illustrator | InDesign

#### **AWARDS**

First Place Award NACIS Dynamic Map Competition (2016)

Trewartha Research Grant University of Wisconsin - Madison (2015)

#### **PROFILE**

I am a GIS specialist, cartographer, developer, and researcher with over 8 years of experience. Skilled in geospatial analysis, visualization, and print and web cartography.

#### **EXPERIENCE**

## Wisconsin Department of Justice | Madison, WI Senior Research Analyst | 2019 - Present

- Research, analyze, and visualize fatal drug overdoses in Wisconsin.
- Develop data dashboards, create and maintain SQL databases, automate processes using R scripting and API's, independently manage projects, and propose and document new processes for data management.

### Lyft | San Francisco, CA Bike Share Planner and GIS | 2019

- Planned bikeshare service areas through geospatial data analysis and modeling, research, and dynamic map creation.
- Crafted communicative print maps and other visual tools to facilitate collaboration with non-planners, elected officials and city agency staff.

### Jones, Lang, LaSalle | San Francisco, CA GIS/Research Analyst | 2017 - 2019

- Developed web applications, multivariable weighted analyses, hotspot analyses, data visualizations, and other deliverables for clients.
- Produced original research for JLL website, analyzed demographic, economic, and housing trends, and examined how various economic, social, and political factors influences real estate market value.
- Presented interactive, multi-media presentations for client pitches.

### UW-Madison Department of Radiology | Madison, WI Web Development Assistant | 2015 - 2017

 Created interactive data visualizations using QGIS and leaflet.js, including mapping UW-Madison CT scanner installations and tracking where medical residents move post-graduation.